

SALT LAKE COMMUNITY COLLEGE TO WESTMINSTER COLLEGE TRANSFER PATHWAYS

ASSOCIATE OF SCIENCE IN BUSINESS TO BACHELOR OF SCIENCE IN MARKETING

Prescribed transfer pathway based upon requirements in the 2020-2021 catalogs of Salt Lake Community College and Westminster College.

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 1	ENGL 1010: Intro to Writing (EN)	3	ACCT 2010: Survey of Financial Accounting (ACCT Op 2)	3
	MATH 1050: College Algebra - Business (QL)	4	ENGL 2010: Intermediate Writing (EN)	3
	ECON 1740: Economic History of U.S. (AI)	3	BUS 1050: Foundations of Business (ID)	3
	Lifelong Wellness (LW)	1	BUS 2200: Business Communication (CM)	3
	Life Science (LS)	4	Fine Arts (FA)	3
	MGMT 2950: Business Leaders Forum	1		
		16		15

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 2	ACCT 2020: Managerial Accounting (ACCT Option 2)	3	FIN 2220: Financial Statement Analysis	2
	CSIS 2010: Business Computer Proficiency	3	Physical Science (PS)	3
	ECON 2010: Principles of Microeconomics	3	ECON 2020: Principles of Macroeconomics (SS)	3
	Humanities (HU)	3	FIN 2040: Financial Management	3
	MGT 2040: Business Statistics I (QL)	4	Business Elective	3
		16		14

	Fall Semester	Credits	Spring Semester	Credits
WC Year 3	BUSI 102: Business Fundamentals I for Transfers	3	MGMT 309: Operations Management	3
	MKTG 300: Principles of Marketing	3	BUSI 300: Information Technology	3
	BUSI 225: Business Law and Ethics	3	MGMT 305: Principles of Management	4
	Exploration Electives	4	MKTG 303: Professional Selling	4
		13		14

	Fall Semester	Credits	Spring Semester	Credits
WC Year 4	BUSI 350: Business Fundamentals II	2	MKTG 435: Marketing Research	4
	MKTG 428: Advertising	4	Engaging the World	4
	BUSI 440: Business Fundamentals III, Internship	4	Marketing Elective	4
	Exploration Elective	4	MKTG 490: Senior Seminar	4
		14		16

Salt Lake Community College Credits	61

Salt Lake Community College to Westminster College Transfer Pathways

Westminster Credits	57
Total Hours	118

Marketing Electives	Credits
COMM 326: Intro to Web Writing & Design	4
MKTG 400: Global Business Strategy	4
MKTG 305: Entrepreneurial Marketing	4
MKTG 420: Consumer Behavior	4
<i>And/or other upper division electives as approved by advisor</i>	

The following SLCC Courses will transfer to Westminster as core business courses:	
SLCC	Westminster
ACCT 2010 ACCT 2020 CSIS 2010 and either MATH 1090 or MATH 1050 MGT 2040 ECON 2020 ECON 2010 FIN 2220 and FINC 2040	ACCT 213 ACCT 313 BUSI 200 DATA 150 ECON 253 ECON 263 FINC 300