

## COURSE DESCRIPTIONS

- BUSI 101A Business Fundamentals I: Communicating 3 CREDITS**  
This course, in conjunction with BUSI 101B, will help students experience business communication, development, analysis, and decision making in terms of real world applications. While also offering students an awareness of the various majors offered through the Bill and Vieve Gore School of Business, this course aids in building important enterprise skill sets sufficient to view business from the perspective of investor, decision maker, employee, supplier or customer. BUSI 101A will allow students to develop analytical, presentation, and writing skills needed to be successful in a professional environment. Students will explore the approaches and formats necessary for communicating effectively in business and other organizational settings.
- BUSI 101B Business Fundamentals I: Calculating 3 CREDITS**  
This course, in conjunction with BUSI 101A, will help students experience business communication, development, analysis, and decision making in terms of real world applications. While also offering students an awareness of the various majors offered through the Bill and Vieve Gore School of Business, this course aids in building important enterprise skill sets sufficient to view business from the perspective of investor, decision maker, employee, supplier or customer. Students will be introduced to mathematical concepts as they relate to a business situation. Students will then be asked to make business decisions based on their computations and analysis.
- BUSI 101C Business Fundamentals I: Company Lab 0 CREDITS**  
This course is the lab component associated with Business Fundamentals I, Communicating (BUSI 101A) and Business Fundamentals I, Calculating (BUSI 101B). Students will use lab time to complete company work associated with the class.
- BUSI ETS Plan for ETS Examination 0 CREDITS**  
This is a placeholder course to assist students and advisors in planning to fulfill the ETS Examination requirement of the Bill and Vieve Gore School of Business.
- BUSI 102 BUSI Fund I: Transfer Student 3 CREDITS**  
This course will help transfer students experience business communication, development, analysis, and decision making in terms of real world applications. While also offering students an awareness of the various majors offered through the Bill and Vieve Gore School of Business, this course aids in building important enterprise skill sets sufficient to view business from the perspective of investor, decision maker, employee, supplier or customer. BUSI 102 will allow students to develop analytical, presentation, and writing skills needed to be successful in a professional environment. Students will explore the approaches and formats necessary for communicating effectively in business and other organizational settings. Students will be introduced to mathematical concepts as they relate to a business situation. Students will then be asked to make business decisions based on their computations and analysis.
- BUSI 200 Applied Business Math and Modeling 3 CREDITS**  
This course will build upon the quantitative skills taught in BUSI 101B. The main focus will be business math and modeling skills. Using discipline-specific scenarios, students will learn to review and work with raw data, create models, as well as analyze and interpret business information.
- BUSI 225 Business Law and Ethics 3 CREDITS**  
This course discusses current legal problems confronting businesses, its agents and the legal considerations of decision-making. The course helps students understand legal principles and the processes of legal reasoning and proceedings, particularly as they pertain to businesses and its agents. The course also provides a basic understanding of three legal areas: (1) introduction to the U.S. legal system, (2) deep dive into agency law (3) survey of the various business organizations (sole proprietorship, partnerships, corporations and limited liability companies), (4) corporate governance and securities (5) employment law and (6) contract law. This course will also include the ethical implications of business decisions and how to make them.
- BUSI 300 Information Technology 3 CREDITS**  
This course is designed to prepare students to understand the principles of information technology in a business and the role of information technology in the management of an organization. Students will develop an understanding and enhanced competency of database and programming tools utilized to address a wide range of business problem solving and data analysis. Students will apply data modeling and analysis concepts to improve their proficiency in the use of analytical and technical skills for business problem solving. Students will study the use of information technology as a source of competitive advantage using modern-day technology companies as examples.
- BUSI 350 Business Fund II: Integrative Core 2 CREDITS**  
This course is capstone course for the core undergraduate business classes. It pulls together the concepts learned in all the functional areas of business. Students will complete a cross-functional, integrated project that will demonstrate their business core knowledge as well as showcase their communication and quantitative skills. There is a fee associated with this course. The ETS exam (a graduation requirement) is administered in BUSI 350.
- BUSI 400 Business Analytics 4 CREDITS**  
This course gives you the opportunity to apply what you have learned to create and deploy business products that incorporate data architecture, predictive analytics, visualizations and dashboards to help businesses make better data-driven decisions like optimizing marketing strategies and operations, route minimization, revenue or profit maximization, cost minimization, making hiring and management decisions and analyzing policy effects. Upon completing this class, you will have the applied knowledge and intuition to build an original business product in BUSI 405.
- BUSI 405 Business Analytics Project 1 CREDIT**  
The purpose of this course is to create an original Python, R, Tableau, PowerBI or other business product using business and IT theory, tools and skills that were acquired in the business courses you have taken. Ideally, this business product is the foundation for the project you will create in the Business Computer Information Systems capstone course (CMPT 390).
- BUSI 412 Special Topics in Business 1 to 4 CREDITS**  
Special topics in business.
- BUSI 440 BUSI Fund III: Internship 1 to 8 CREDITS**  
Students receive credit for meeting pre-arranged objectives while working for a company or non-profit organization. Internships give students the opportunity to compare their understanding of classroom material with current best practices in their field. Academic credit is variable, based on the number of hours completed for the internship. Final course grade is based on the internship supervisor's evaluation of student performance and completion of assigned coursework. This course is repeatable for credit. Note: A minimum of 2 total internship credits are required for graduation but they may be completed in separate semesters. Transfer students must complete a minimum of 15 Westminster credit hours or obtain permission of instructor prior to completing an internship for academic credit. REGISTRATION NOTE: Registration for internships is initiated through the Career Center website and is finalized upon completion of required paperwork and approvals. More info: 801-832-2590 <a href="https://westminstercollege.edu/internships">a
- BUSI 441 Business Practicum 4 CREDITS**  
The Business Practicum is a student team- based, company consultation project. The project addresses a real issue of concern to a client company (or non-profit organization), requires extensive research, and results in a formal oral presentation and written report to the company. Students work in teams of 3-6 students under the supervision of a Gore School of Business faculty member.
- BUSI 442 Professional Portfolio 2 CREDITS**  
The Professional Portfolio is designed for mid-career professionals. The class gives students the opportunity to assess their interests and skills, design a career plan, and create a portfolio, which documents what they have to offer to an organization in an appropriate field. Students must have at least five years of professional or managerial experience to enroll in this class. BUSI 442 is offered primarily as a directed studies option. For further information and 442 approval, see the Practice Experience Coordinator.