

BILL & VIEVE GORE SCHOOL OF BUSINESS

ENTREPRENEURSHIP MINOR

Faculty

- Dax Jacobson, Academic Advisor

Students in any major across campus can elect to complete an entrepreneurship minor in order to learn the art and science of starting your own business. Students interested in adding a minor in entrepreneurship to your academic programs are encouraged to contact a faculty advisor in entrepreneurship to discuss how this minor can assist you in achieving your career goals.

Course work required in the Entrepreneurship Minor cannot be used again as electives in Management, Marketing or other majors. *Only course work that is required in **both** programs can be used twice (e.g., ACCT 213).*

Program Goals

The minor in entrepreneurship is designed to:

- Help students learn to think in highly unstructured and ambiguous situations where you learn from feedback, including failure.
- Equip students with a unique set of skills related to conceptualizing, planning, testing, and launching a new enterprise.
- Help students practice entrepreneurship in a safe environment where making mistakes and learning from failure are encouraged.
- Equip students with help from local startups that contribute to economic development and prosperity.

To fulfill requirements for minor in entrepreneurship, students must complete the courses listed below. Students must maintain a 2.3 GPA in courses required for the entrepreneurship minor.

Requirement Description	CH	PREQ
I. Required Courses	24	
ACCT 213 Financial Accounting 3 BUSI 101A/B/C or BUSI 102		
COMM 326 Introduction to Web Writing and Design 4		
FINC 410 Raising Money for New Business 2		
MGMT 310 The Entrepreneurial Mindset 2		
MGMT 311 Business Model Development 2		
MGMT 411 Managing Growth 2		
MKTG 300 Principles of Marketing 3 BUSI 101A/B/C		
MKTG 303 Professional Selling 4 MKTG 300		
MKTG 305 Entrepreneurial Marketing 2		
Total Hours for the Entrepreneurship Minor	24	

Note: All students must complete 124 hours of coursework to graduate, 30 hours of which must be upper-division (300-level or above). Students may need to take other courses to complete the college's credit hours requirement.

Please refer to the Undergraduate Degree Requirements section of this catalog for information about restrictions when completing a major and a minor or two majors.