

BILL & VIEVE GORE SCHOOL OF BUSINESS

MANAGEMENT

Faculty

- Michael Glissmeyer (chair)
- Susan Arshnt
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- Michael Keene
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[View Management Courses](#)

Program Goals

The Management major is designed to prepare students to manage effectively in a wide variety of business organizations. The purpose of the major is to ensure that students (1) understand the field of management and the environmental and organizational context in which managers operate and (2) master the fundamental management principles and tools needed to assure their success as managers. Students majoring in Management can:

- Create an effective business plan for a new country entry.
- Motivate, coordinate, and lead others to excellent performance.
- Develop plans to lead an organization through a significant change effort.
- Effectively communicate across different cultures.
- Understand the field of management and the environmental and organizational context.

Program Requirements

To fulfill the requirements for a Management major, students must complete the courses outlined below. Students must maintain a minimum 2.3 GPA in business program coursework. Students are also required to complete the ETS Major Field Test in Business before they are eligible to graduate. Exceptions may be considered by program chair when relocation or other conditions make completion of the test impractical.

Students must meet the college-wide graduation requirements in addition to the Management major:

- WCore or Honors College requirements
- 30 upper division hours
- 124 total hours

Undergraduate Business Core

Students in most business majors, including management, complete a common undergraduate core designed to develop skills in all functional areas of business. There are two components to the common undergraduate core: the lower-division requirements, and the upper-division requirements. Since many of the lower-division core requirements are prerequisites for upper-division core requirements, students should work to complete lower-division courses early in their programs. Upper-division core requirements should be taken when prerequisites are met. Prerequisites are noted in the table below.

Requirement Description	CH	PREQ
I. Core Lower Division Courses	25	
ACCT 213 Financial Accounting 3 BUSI 102* or BUSI 101A and BUSI 101B		
BUSI 101A Business Fundamentals I: Communicating 3		
BUSI 101B Business Fundamentals I: Calculating MATH 101 or above		
BUSI 101C Business Fundamentals I: Company Lab 0		
BUSI 200 Applied Business Math and Modeling 3 BUSI 102* or BUSI 101A and BUSI 101B		
BUSI 225 Business Law and Ethics 3 BUSI 102* or BUSI 101A and BUSI 101B		
ECON 253 Elementary Macroeconomics 3 MATH 101 or above		
ECON 263 Elementary Microeconomics 3 MATH 101 or above		
Choose one of the following courses:		
DATA 150 or		
DATA 220		

Requirement Description	CH	PREQ
Data and Society or Introduction to Statistics 4 4		
II. Core Upper Division Courses	23-25	
ACCT 313 Managerial Accounting 3 ACCT 213 BUSI 300 Information Technology 3 BUSI 200 BUSI 350 Business Fundamentals II: Integrative Core The ETS exam is administered in BUSI 350. For ETS information, click here 2 ACCT 313; BUSI 225, 300; DATA 150 or 220; ECON 263; FINC 300; MGMT 305, MGMT 309; MKTG 300. BUSI 440 <i>or</i> BUSI 441 <i>or</i> BUSI 442 Business Fundamentals III: Internship <i>or</i> Business Practicum <i>or</i> Business Portfolio 1-8 2-4 2 BUSI 350, junior or senior standing, and signed approval from the Practice/Exp Director. Transfer students must complete a min. of 15 Westminster credit hours or obtain permission of instructor prior to completing an internship for credit. All business majors are required to complete BUSI 440 or BUSI 441 or BUSI 442** FINC 300 Business Finance 3 BUSI 200 and ACCT 213 MGMT 305 Principles of Management 4 BUSI 102* or BUSI 101A and BUSI 101B MGMT 309 Operations Management 3 BUSI 200 MKTG 300 Principles of Marketing 3 BUSI 102* or BUSI 101A and BUSI 101B		
Total Hours for the Program	48-50	

* BUSI 102, Business Fundamentals I for Transfer Students, is only an option for transfer students or student majoring in arts administration; all other students should take BUSI 101A/BUSI 101B.

Bachelor of Science in Management

Requirement Description	CH	PREQ
I. Undergraduate Business Core	48-50	
Please refer to Undergraduate Business Core for requirements.		
II. Major Requirements	12	
MGMT 400 Global Business Strategy - offered spring 4 MKTG 300 or MGMT 305		
MGMT 433 Organizational Behavior- offered fall 4 MGMT 305		
MGMT 460 Organizational Change and Advanced Management- offered fall 4 MGMT 305		
III. Electives	4	
Four hours of electives are required from the following: MGMT 310 The Entrepreneurial Mindset (not available as an elective for entrepreneurship minors) 2 MGMT 311 Business Model Development (not available as an elective for entrepreneurship minors) 2 MGMT 411 Managing Growth (not available as an elective for entrepreneurship minors) 2 And/or other upper division electives as approved by advisor 2-4		
IV. Senior Capstone	4	
MGMT 450 Advanced Strategic Planning- offered spring 4 MGMT 305		
Total Hours for the B.S. Management Program	68-70	

Bachelor of Arts in Management

Requirement Description	CH	PREQ
I. Undergraduate Business Core	48-50	
Please refer to Undergraduate Business Core for requirements.		
II. Bachelor of Arts Requirements	12	
Students completing the Bachelor of Arts option (B.A.) must complete either: a. A declared academic minor other than a Business minor (Economics, Entrepreneurship, and Sports Management cannot be used) or b. Twelve credit hours of a single world language; or c. Eight credit hours of a single world language, and either: <ul style="list-style-type: none"> • Four credit hours of a Westminster May term study/cultural international experience, or • Four credits of an international study tour transferred from an accredited college or university. See World Language Requirement for equivalencies, AP and CLEP credit policy.		

Requirement Description	CH	PREQ
III. Upper Division Required Courses	12	
MGMT 400 Global Business Strategy- offered spring 4 MKTG 300 or MGMT 305 MGMT 433 Organizational Behavior- offered fall 4 MGMT 305 MGMT 460 Organizational Change and Advanced Management- offered fall 4 MGMT 305		
IV. Senior Capstone	4	
MGMT 450 Advanced Strategic Planning- offered spring 4 MGMT 305		
Total Hours for the B.A. Management Program	76-78	

Recommended Plan of Study

Starting Business as a First-Year Student

Starting Business as a Sophomore