

# Entrepreneurship Minor

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Students in any major across campus can elect to complete an entrepreneurship minor in order to learn the art and science of starting your own business. Students interested in adding a minor in entrepreneurship to your academic programs are encouraged to contact a faculty advisor in entrepreneurship to discuss how this minor can assist you in achieving your career goals.

Course work required in the Entrepreneurship Minor cannot be used again as electives in Management, Marketing or other majors. *Only course work that is required in **both** programs can be used twice* (e.g., ACCT 213).

The minor in entrepreneurship is designed to:

- Help students learn to think in highly unstructured and ambiguous situations where you learn from feedback, including failure.
- Equip students with the unique set of skills related to conceptualizing, planning, testing, and launching a new enterprise.

To fulfill requirements for minor in entrepreneurship, students must complete the courses listed below. Students must maintain a 2.3 GPA in courses required for the entrepreneurship minor.

REQUIREMENT DESCRIPTIONS			CREDIT HOURS	PREREQUISITES
<b>I. Required Courses</b>			<b>24</b>	
ACCT	213	Financial Accounting (3)		BUSI 101A and BUSI 101B <i>or</i> BUSI 102
COMM	326	Introduction to Web Writing and Design (4)		
FINC	410	Raising Money for New Business (2)		
MGMT	310	The Entrepreneurial Mindset (2)		
MGMT	311	Business Model Development (2)		
MGMT	411	Managing Growth (2)		
MKTG	300	Principles of Marketing (3)		BUSI 101A and BUSI 101B
MKTG	303	Professional Selling (4)		MKTG 300
MKTG	305	Entrepreneurial Marketing (2)		
<b>TOTAL HOURS FOR ENTREPRENEURSHIP MINOR</b>			<b>24</b>	

**Note:** All students must complete 124 hours of coursework to graduate, 30 hours of which must be upper-division (300-level or above). Students may need

to take other courses to complete the college's credit hours requirement.

Please refer to the Undergraduate Degree Requirements section of this catalog for information about restrictions when completing a major and a minor or two majors.