

Sports Management

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Program Learning Goals

Students with a major or minor in sports management will be able to:

- Analyze the unique dynamics of the competitive environment in the sports industry
- Implement best practices in sports-related organizations
- Engage in professional and effective communication
- Demonstrate leadership, management and administrative principles and practices specific to the sports industry and management
- Develop strategies for beneficial change in accordance with rules and regulations of specific sport organizations

The sports management curriculum will also help students master the following college-wide learning goals:

- **Critical Thinking**

Students will comprehensively explore issues, ideas, artifacts, events, and other positions, before accepting or formulating an opinion or conclusion.

- **Creativity**

Students will combine or synthesize new ideas, practices, or expertise in original ways that are characterized by innovation, divergent thinking, and risk taking.

- **Collaboration**

Students will demonstrate self-awareness, understanding of effective group dynamics, and project management skills.

- **Communication**

Students will communicate ideas to audiences in oral, visual, and written forms to establish knowledge, to increase understanding, or to advocate for a particular position.

- **Global Responsibility**

Students will (i) employ practices informed by social responsibility across the spectrum of differences and (ii) demonstrate knowledge of and evaluate solutions for, challenges affecting local, regional, and global communities.

Objectives

The program offers an academic major leading to a Bachelor of Science degree, Bachelor of Arts degree, as well as an academic minor.

Program Requirements

The program will require students to maintain a 2.3 GPA and earn a grade of C or better in all required courses. Students must meet the college-wide

graduation requirements in addition to the sports management major requirements:

- 30 upper-division hours
- 124 total hours
- WCore requirements

Bachelor of Science in Sports Management

REQUIREMENT DESCRIPTION	CREDIT HOURS	PREREQUISITES
I. Lower-Division Requirements	10	
DATA 150 Data and Society (4)		
BUSI 101A Business Fundamentals I, Communicating (3)		
BUSI 101B Business Fundamentals I, Calculating (3)		MATH 101 or above
II. Upper-Division Requirements	25-29	
HPW 255 Foundations of Sports Management (4)		
HPW 345 Sports Law and Ethics (4)		HPW 255
HPW 360 College Athletic Administration (4)		HPW 255
HPW 440 Sports Management Internship (2-6)		
MKTG 300 Principles of Marketing (3)		BUSI 101A and BUSI 101B
MGMT 305 Principles of Management (4)		BUSI 102 or BUSI 101A and BUSI 101B
SOC 330 Sports and Society (4)		
III. Track and Elective Requirements	32	
TRACKS		
<i>Students must complete 32 credit hours of one track option between 1) Athletics or 2) Business. Each track option includes a set of electives to choose from and the individual requirements are as follows:</i>		
1) Athletics Track: <i>Students choosing the Athletics track must complete 32 credit hours of electives from the electives list.</i>		
2) Business Track: <i>Students choosing the Business track must complete the following courses totaling 20 credit hours plus an additional 12 credit hours of electives from the electives list.</i>		
• ACCT 213 Principles of Accounting (3)		BUSI 102 or BUSI 101A and BUSI 101B
• ACCT 313 Managerial Accounting (3)		ACCT 213

- BUSI 200 Applied Business Math and Modeling (3) BUSI 102 or BUSI 101A and BUSI 101B
- BUSI 300 Information Technology (3) BUSI 200 or BUSI 101A, BUSI 101B and CMPT 201
- FINC 300 Business Finance (4) BUSI 200 and ACCT 213
- MGMT 433 Organizational Behavior (4) MGMT 305

ELECTIVES

- ACCT 213 Principles of Accounting (3) BUSI 102 or BUSI 101A and BUSI 101B
- BBA_PRJ 1.5 External Environment (online) (2)
- BBA_PRJ 2.3 Brand Personality Survey (online) (2)
- BBA_PRJ 3.1 Balanced Scorecard Implementation (online) (2)
- BBA_PRJ 4.5 Executive Leadership and Team Evaluation (online) (2)
- BBA_PRJ 4.F Business Level Strategy and Sustainability (online) (2)
- COMM 326 Introduction to Web Writing and Design (4)
- COMM 250 Intro to Human Communication (4)
- COMM 336 Principles of Public Relations (4)
- COMM 350 Organizational Communication (4) COMM 250
- COMM 360 Race, Gender, Class and Media (4)
- ECON 253 Elementary Macroeconomics (3) MATH 101 or above
- ECON 263 Elementary Microeconomics (3) MATH 101 or above
- FINC 300 Business Finance (4) ACCT 213 and BUSI 200
- HWP 215 Flexibility for Life and Sport (1)
- HPW 260 Psychological Aspects of Performance and Well-Being (2)
- HPW 325 Intro to Athletic Training (2)
- HPW 350 Nutrition for HPW (2)
- MGMT 433 Organizational Behavior (4) MGMT 305
- PHIL 124 Ethics and the Profit Motive (4)
- PSYC 216 Social Psychology (4) PSYC 105

TOTAL HOURS FOR THE B.S. SPORTS MANAGEMENT	67-71	
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Bachelor of Arts in Sports Management

REQUIREMENT DESCRIPTION	CREDIT HOURS	PREREQUISITES
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I. World Language Requirement	12	
<i>Students completing the Bachelor of Arts option (B.A.) must complete either:</i>		
<ul style="list-style-type: none"> 1. A declared academic minor other than a Business minor <i>or</i> 2. Twelve credit hours of a single world language <i>or</i> 3. Eight credit hours of a single world language, and either: <ul style="list-style-type: none"> - four credit hours of a Westminster May term study/cultural international experience <i>or</i> - four credits of an international study tour transferred from an accredited college or university <p><i>See External Credit for equivalencies, AP, and CLEP credit policy.</i></p>		
I. Lower-Division Requirements	10	
DATA 150 Data and Society (4)		
BUSI 101A Business Fundamentals I: Communicating (3)		
BUSI 101B Business Fundamentals I: Calculating (3)		
		MATH 101 or above
II. Upper-Division Requirements	25-29	
HPW 255 Foundations of Sports Management (4)		
HPW 345 Sports Law and Ethics (4)		
HPW 360 College Athletic Administration (4)		
HPW 440 Sports Management Internship (2-6)		
MKTG 300 Principles of Marketing (3)		
MGMT 305 Principles of Management (4)		
		HPW 255
		HPW 255
		BUSI 101A and BUSI 101B
		BUSI 102 or BUSI 101A and BUSI 101B
SOC 330 Sports and Society (4)		
III. Track and Elective Requirements	32	
TRACKS		
<i>Students must complete 32 credit hours of one track option between 1) Athletics or 2) Business. Each track option includes a set of electives to choose from and the individual requirements are as follows:</i>		
1) Athletics Track: <i>Students choosing the Athletics track must complete 32 credit hours of electives from the electives list.</i>		

2) Business Track: *Students choosing the Business track must complete the following courses totaling 20 credit hours plus an additional 12 credit hours of electives from the electives list.*

- ACCT 213 Principles of Accounting (3) BUSI 102 or BUSI 101A and BUSI 101B
- ACCT 313 Managerial Accounting (3) ACCT 213
- BUSI 200 Applied Business Math and Modeling (3) BUSI 102 or BUSI 101A and BUSI 101B
- BUSI 300 Information Technology (3) BUSI 200 or BUSI 101A, BUSI 101B and CMPT 201
- FINC 300 Business Finance (4) BUSI 200 and ACCT 213
- MGMT 433 Organizational Behavior (4) MGMT 305

ELECTIVES

- ACCT 213 Principles of Accounting (3) BUSI 102 or BUSI 101A and BUSI 101B
- BBA_PRJ 1.5 External Environment (online) (2)
- BBA_PRJ 2.3 Brand Personality Survey (online) (2)
- BBA_PRJ 3.1 Balanced Scorecard Implementation (online) (2)
- BBA_PRJ 4.5 Executive Leadership and Team Evaluation (online) (2)
- BBA_PRJ 4.F Business Level Strategy and Sustainability (online) (2)
- COMM 250 Intro to Human Communication (4)
- COMM 326 Introduction to Web Writing and Design (4)
- COMM 336 Principles of Public Relations (4)
- COMM 350 Organizational Communication (4) COMM 250
- COMM 360 Race, Gender, Class and Media (4)
- ECON 253 Elementary Macroeconomics (3) MATH 101 or above
- ECON 263 Elementary Microeconomics (3) MATH 101 or above
- ECON 420 Labor Relations Economics (4) ECON 263
- FINC 300 Business Finance (4) ACCT 213 and BUSI 200
- HWP 215 Flexibility for Life and Sport (1)
- HPW 260 Psychological Aspects of Performance & Well-Being (2)
- HPW 325 Intro to Athletic Training (2)
- HPW 350 Nutrition (2)
- MGMT 433 Organizational Behavior (4) MGMT 305
- PHIL 124 Ethics and the Profit Motive (4)
- PSYC 216 Social Psychology (4) PSYC 105

Recommended Plan of Study–Athletics Track

	Fall Semester	Spring Semester
Freshman Year	WCore 1 WCore 2 BUSI 101A (3) BUSI 101B (3)	WCore 3 WCore 4 HPW 255 (4) Data 150 (3)
Sophomore Year	WCore 5 WCore 6 Language requirement (4)	Language Requirement (4) SOC 330 (4) *Odd years BUSI 200 (3)
Junior Year	MKTG 300 (3) Major Electives as needed	MGMT 305 (4) SOC 330 (4) *Odd years Major Electives as needed
Senior Year	HPW 345 (4) HPW 440 (2-6) Major Electives as needed	HPW 360 (4) HPW 440 (2-6) Major Electives as needed

*Indicates courses that may need to switch sophomore and junior year based on course availability of odd vs even years

Recommended Plan of Study–Business Track

	Fall Semester	Spring Semester
Freshman Year	WCore 1 WCore 2 BUSI 101A (3) BUSI 101B (3)	WCore 3 WCore 4 HPW 255 (4) Data 150 (3)
Sophomore Year	WCore 5 WCore 6 Language requirement (4) BUSI 200	Language Requirement (4) SOC 330 (4) *Odd years ACCT 213 (3) FINC 300 (4)
Junior Year	MKTG 300 (3) BUSI 300 (3) ACCT 313 (3) Major Electives as needed	MGMT 305 (4) SOC 330 (4) *Odd years Major Electives as needed
Senior Year	HPW 345 (4) HPW 440 (2-6) Major Electives as needed	HPW 360 (4) HPW 440 (2-6) Major Electives as needed

*Indicates courses that may need to switch sophomore and junior year based on course availability of odd vs even years

Sports Management Minor

Requirement Description	Credit Hours	Prerequisites
I. Upper-Division Courses	16	
HPW 255 Foundations of Sports Management (4)		
HPW 345 Sports Law and Ethics (4)		HPW 255
HPW 360 College Athletic Administration (4)		HPW 255
MGMT 305 Principles of Management (4)		BUSI 102 or BUSI 101A and BUSI 101B
I. Electives	10	
<i>Students completing a Sports Management minor must take 10 credit hours of electives from the list below:</i>		
ACCT 213 Principles of Accounting (3)		BUSI 102 or BUSI 101A and BUSI 101B
BBA_PRJ 1.5 External Environment (online course) (2)		
BBA_PRJ 2.3 Brand Personality Survey (online course) (2)		
BBA_PRJ 3.1 Balanced Scorecard Implementation (online course) (2)		
BBA_PRJ 4.5 Exec. Leadership and Team Evaluation (online course) (2)		

BBA_PRJ 4.F Business Level Strategy and Sustainability (online course) (2)
 COMM 250 Intro to Human Communication (4)
 COMM 326 Introduction to Web Writing and Design (4)
 COMM 336 Principles of Public Relations (4)
 COMM 350 Organizational Communication (4) COMM 250
 COMM 360 Race, Gender, Class and Media (4)
 ECON 253 Elementary Macroeconomics (3) MATH 101 or above
 ECON 263 Elementary Microeconomics (3) MATH 101 or above
 FINC 300 Business Finance (4) ACCT 213 and BUSI 200
 HWP 215 Flexibility for Life and Sport (1)
 HPW 260 Psychological Aspects of Performance and Well-Being (2)
 HPW 325 Intro to Athletic Training (3)
 HPW 350 Nutrition for HPW (2)
 MGMT 433 Organizational Behavior (4) MGMT 305
 PHIL 124 Ethics and the Profit Motive (4)
 PSYC 216 Social Psychology (4) PSYC 105
 SOC 330 Sport and Society (4)

TOTAL HOURS FOR SPORTS MANAGEMENT MINOR	26	
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